

British Council

Supporting Greater Media Independence in the Western Balkans

“Media for All”

Third public debate on Online Media Regulation

Privacy Notice

BIRN is the Data Processor of the information that you provide for the public debate as a part of “Media for All” project. This project is managed by the British Council and implementing partners on behalf of the UK Foreign Commonwealth and Development Office (FCDO) who is Data Controller of the information that you provide. This means that the FCDO is responsible for determining how your information is collected and used, and British Council with implementing partners: INTRAC Ltd from the UK, BIRN Hub (Bosnia and Herzegovina), Thomson Foundation (UK), are responsible for following FCDO guidance. The legal basis for collecting your data is:

- Data processing is necessary for the implementation of the contract defining this project and was confirmed by you within the registration submitted when applying to the debate.

By submitting your data within the application process, you understand that your information (personal data related to your gender, year of birth and country of residence) will be processed by BIRN and shared with the British Council (UK) staff identified in the contract, INTRAC Ltd (UK) project consultants, Thomson Foundation (UK) staff identified in the contract, British Embassy staff in 6 Western Balkans countries, all acting as Data Processor, and FCDO staff (contracting authority for this project).

Other than for the purposes mentioned herein, your personal data will not be shared outside the project without your explicit permission.

In order to achieve the necessary purposes outlined above, your personal information will be securely transferred and stored in the following location: electronic records at United Kingdom, internal British Council Teams platform, and paper records at the British Council local office in Serbia.

We will keep your information provided on the attendance list for a period of 7 years from the date of its completion. We will keep reports which will include findings from these documents for 10 years after creation.

Direct Marketing

The project would like to send you information about other activities, services and events available through its programmes.

The legal basis upon which we will process your information for these purposes is that of your consent given when applied for the debate. Please note that if you wish to receive such information, services and events, you may *send an email to the following address:* Vladimir.GolubovicAtanasov@britishcouncil.rs

Also, you may opt out at any point, by sending an email to the same address.

We will keep your information for a period of 7 years from the time of collection.

Consent for use of Photographs and written/ visual audio recordings

We (BIRN) will use this form to show that you have given written consent for us to use your personal information. This means we can use, free of charge, any images and/or written, visual or audio recording we have made of you, including your name, for promotional materials and for any programmes, publications, websites, electronic publications and social media services worldwide produced by, or on behalf of, the British Council. You can withdraw your consent at any time by contacting Vladimir.GolubovicAtanasov@britishcouncil.rs. We will review the information we hold on you every five years and dispose of it securely if we no longer need it.

I agree:

- to the BIRN photographing and/or recording me and give permission to the BIRN / Media for All project to use any material in the photographs and/or recordings where the copyright or any other rights are owned by me
- that BIRN can use, free of charge, the photographs and/or citations in their original format or edited, adapted or altered, for promotional materials and for any programmes, publications, websites, electronic publications and social media services worldwide produced by the Media for All project
- that BIRN can use, free of charge, the recordings of the training and share it to other interested future project participants and partners.
- that BIRN can pass the photographs and my name, to external press and media agencies, publishers and broadcasters, and to partners and other third parties which the British Council works with, anywhere in the world, for these purposes.

I agree to the terms set out above by registering to the debate on the Zoom link.

Data Protection Statement

The British Council (lead implementing partner) complies with data protection law in the UK and laws in other countries that meet internationally accepted standards.

You have the right to ask for a copy of the information we hold on you, and the right to ask us to correct any inaccuracies in that information.

In some situations, you have the right to require us to restrict the processing of your personal information. You can require us to restrict processing in the following circumstances:

1. We are processing your personal data unlawfully and you do not want us to delete the information but restrict it instead.
2. You are concerned that the information we hold about you is inaccurate. You can ask us to restrict the information until we are able to determine whether the information is accurate or inaccurate.

3. We no longer need the information for the purposes for which we collected it, but they are needed by you for the establishment, exercise or defence of legal claims.
4. You have objected to the processing (see below) and we need to decide whether the legitimate interests under which we have to process the information override your fundamental rights.
5. You think we are processing your personal information unlawfully, but do not want the information deleted.

You have the right to object to our processing your personal information for the following purposes:

- Processing for the purposes of direct marketing.
- Processing for the purposes of automated decision making and/ or individual profiling.

In certain circumstances you have the right to require that British Council securely deletes or destroys your personal information (the 'right to be forgotten').

In order to exercise any of your rights under the Data Protection Act 2018 / GDPR, please contact us at GDisclosures@britishcouncil.org.

For further information about how British Council processes your personal data can be found at our main privacy page at www.BritishCouncil.org/privacy-cookies/data-protection

If you have concerns about how we have used your personal information, you also have the right to complain to a privacy regulator.

Complaints about how we process your personal information can be considered by the UK data protection regulator, the Information Commissioner's Office (ICO). The ICO can be contacted using the following details:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF
UNITED KINGDOM

Website: www.ico.org.uk

Email: casework@ico.org.uk

For further detailed information on how we process personal information, please refer to the privacy section of our website, www.britishcouncil.org/privacy or Vladimir.GolubovicAtanasov@britishcouncil.rs