

AGENDA

Balkan's Initiative for Cultural Cooperation, Exchange and Development (BICCED)

'Balkan, Media and Culture - Time for Change'

Skopje, 20th April 2010

Hotel Karpoš (Šekspirova b.b.)

Monday, 19th April

- p.m. arrival of delegates, hotel check-in
 - welcome dinner
-

Tuesday, 20th April

MORNING SESSION

(open to media)

10:00 **Coffee and registration**

10:30 **Official Welcome and Opening Address**

Moderator: Dusica L.I. Cook, Project Manager

Speakers:

- Gordana Igric, Regional Director of BIRN Regional Network
- Vesna Milosavljevic, Director of the SEEcult.org
- Ibrahim Mehmeti, Swiss Cooperation Office, Skopje

- Bertan Selim, Swiss Cultural Programme
- Biljana Prentoska, Ministry of Culture, Macedonia

11:00 Regional Cultural Policy – Exploring the Challenges

Moderator: Gordana Igric, BIRN Regional Director

Speakers:

- Prof. Primo Shllaku, Observatory of Culture, Tirana
- Nihad Kresevljakovic, MESS, Sarajevo
- Vesa Sahatciu, Pristina
- Zlatko Teodosievski, Nova Linija / Compendium, Skopje
- Hristina Mikic, University of Belgrade / Compendium, Belgrade

Followed by questions from the floor and discussion (20 mins.)

12:15 Comfort and coffee break

12:30 Possible Solutions / Best Practices

Speaker:

Dea Vidovic, Kulturpunkt, Zagreb

Followed by questions from the floor and discussion (10 mins.)

13:00 Lunch at the venue

AFTERNOON SESSION

(not open to media)

Workshops - the sessions are designed to encourage debate on the role of the media in the cultural arena, to explore new approaches to cultural policies at government and organisational level and to produce action points and recommendations for further development as part of the project and for presentation to key opinion formers.

15:00 Part I: What to report on – joint session of cultural activists and journalists

Moderator: Dusica L.I. Cook, Project Manager

Work in 'break-out' groups

Followed by discussion and recommendations (40 mins.)

16:00 Comfort and coffee break

16:15 Part II: Network strategy – using formal and informal communication tools to influence policy makers and opinion formers across the region

Moderator: Vesna Milosavljevic, SEECult.org Director

Work in 'break-out' groups

Followed by discussion and recommendations (40 mins.)

17:15 Closing remarks

Speaker: Gordana Igric, BIRN Regional Director

19:00 Dinner

(optional departures)

Wednesday, 21st April

- check out and departure of participants